

A Exemplar

<u>Introduction</u> <i>Position statement – the position the writer is taking, background information and a preview of the reasons presented.</i>	<u>Save the Orangutans</u> Do you want to live in a world without Orangutans? Orangutans are the world's largest tree-climbing mammals. But the number of orangutans living in the forests in Indonesia and Malaysia is rapidly decreasing for a number of reasons. This is putting the future of these great apes in peril. We strongly believe that it is time that communities across the world took a stand to try to save the orangutans from extinction.	Rhetorical question Connector Emotive language Persuasive devices
<u>Argument 1</u> <i>Reasons are given and elaborated on to strengthen the argument. The elaboration may include statistics, quotes, evidence and examples to support each reason.</i>	Loss of habitat is the greatest threat to orangutans. Farmers clear huge areas of forest to grow crops, particularly palm oil - a product that is commonly found in many supermarket goods around the world such as shampoo, deodorant and chocolate biscuits. Land is also cleared to build roads, to collect timber and for mining. Today, experts state that more than 50% of orangutans live outside of protected forest areas on land owned by timber, palm oil and mining companies. Orangutans are now an endangered species that need protection.	Present tense Modality Statistics / evidence / examples
<u>Argument 2</u> <i>Reasons are given and elaborated on to strengthen the argument. The elaboration may include statistics, quotes, evidence and examples to support each reason.</i>	Furthermore, hunters illegally capture young orangutans up to the age of seven for the illegal pet trade. When young orangutans are caught, the mother is also usually killed so this cruel activity is a real threat to orangutans living in the wild	Temporal, conditional and causal conjunctions
<u>Argument 3</u> <i>Reasons are given and elaborated on to strengthen the argument. The elaboration may include statistics, quotes, evidence and examples to support each reason.</i>	Finally, orangutans are hunted in some areas for food. They are also sometimes killed when they move into farming areas and destroy crops.	Tense Compound and complex sentences
<u>Conclusion</u> <i>Summarise the position presented and may give a concluding recommendation or a prediction. Usually includes a recommendation for action.</i>	We strongly believe that animal welfare organisations, farmers, mining companies and food manufacturers must work closely with the law makers to develop safe and sustainable ways to make money for the farmers and other businesses. At the same time, they need to respect the habitat, welfare and preservation of the orangutans.	Technical language

